

MODERN LUXURY Datebook

CHARITY
& SOCIAL
MIAMI 2017-18

GIVING BACK

MEET 5 MIAMIANS
MAKING A DIFFERENCE

SOIREE SCENE

YOUR GUIDE TO MIAMI'S
SOCIAL SEASON



Nick Korniloff and Pamela Cohen

Nick Korniloff is the Executive Vice President, Director of Art Miami and the founder of Context Art Miami and its affiliate fairs. Pamela Cohen is the director of marketing, sponsorships and VIP relations for those fairs. They founded the Perry J. Cohen Foundation after Cohen's 14-year-old son, Perry, and his friend Austin Stephanos went missing off the coast of Jupiter during a boat outing two years ago. pjcf.org



Why create a charity in Perry's name and legacy?

Cohen: I always believed Perry was going to change the world. He had an insatiable affection for life, family, friends, art, sports, animals and the ocean. Our family wanted to make sure that his legacy stood for something. In addition, we wanted to give back to our home community of Jupiter/Tequesta and to the art world that provided so much to us during our time of need.

What are some highlights of The Perry J. Cohen Foundation?

Korniloff: We created the foundation to carry on Perry's legacy and to support his passions of the arts, environment, teenage entrepreneurship and recreational boating. The community rallied to support the construction of the Perry J. Cohen Wetlands Laboratory at Jupiter Community High School. The foundation also teamed with the U.S. Coast Guard Auxiliary to provide boating safety classes to hundreds of teenagers. Outside of the maritime environment, the foundation funded and supported events in the arts through the Cultural Council of Palm Beach County. Celebrities, including Elton John, Leonardo DiCaprio, Bon Jovi and Tommy Hilfiger, have lent their name, time and image to PJCF fundraisers and social campaigns.

How has the arts community made an impact on the foundation?

Korniloff: The art community has been there for us since day one, when Perry and his dear friend went missing. Perry was a skateboarder and outdoorsman, and Shepard Fairey—a contemporary street artist who emerged from the skateboarding scene—was one of Perry's favorite artists. As a tribute to Perry, Shepard created a beautiful portrait logo of Perry for the foundation.

Where do you look to take the foundation?

Cohen: We're looking to fund the PJCF Endowment Fund at the University of Miami's Rosenstiel School of Marine and Atmospheric Science. The foundation has also been chosen as the philanthropic benefactor of the Grspa Group's Flying With the Stars event Oct. 19, which will feature Spuntino Catering and Salumeria 104. We are so thankful for our Honorary Host

Committee Chairs, Dee and Tommy Hilfiger, and our Host Committee, Darlene and Jorge Perez, Kara and Stephen Ross, Diane and John Sculley, Jessica and Scott Srebnick, Carolyn and Michael Friedman, Liz and Eric Feder, and Bernice Steinbaum.

