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Darrelle Revis Uses His “Corners of New York” Art Showcase To Benefit A Great Cause

admin May 4, 2016 0 Comments

New York, NY – Darrelle Revis, Janoris Jenkins, and Kevin O’Leary of ABC’s “Shark Tank” took part in Art New York’s “Corners of New York” Exhibit at Pier 94 with the proceeds to benefit the Perry J. Cohen Foundation (<http://pjcf.org>). The exhibit featured two paintings that were curated by the Bushwick Collective (@theBKcollective), a non profit (501c3) based out of Brooklyn, NY – as well as photos from Kevin O’Leary’s “Irreconcilable Images” exhibit.

The Perry J. Cohen Foundation was founded by Pamela Cohen and her husband Nicholas Korniloff (Perry’s stepfather) after their 14-year old son Perry and a friend of his went missing at sea outside of Jupiter, Florida on July 24, 2015. The United States Coast Guard conducted an eight-day search and rescue mission for the boys but suspended their efforts at sunset on July 31, 2015.

The mission of the foundation is to educate and generate awareness regarding the safe enjoyment of recreational boating, fishing, and water sports. Because of Perry’s deep love for the sea, a highlight of the foundation’s work will be its annual scholarship program that will recognize deserving students who plan to further their education in the Marine Science and Marine Wildlife fields, as well as the preservation of our coastlines. The foundation will also seek to continue to provide financial assistance to future SAR efforts for others lost at sea.

Kevin O’Leary Lends a Hand

Pamela and Nicholas met Kevin O’Leary through mutual friends and artists at the “Art Miami Fair” in 2015. Their son Perry was a young entrepreneur and fan of ABC’s “Shark Tank” in which Kevin (Mr. Wonderful) is one of five “sharks” that listens to pitches from business owners looking for an investment in their company. After the fair, the three began planning an exhibit to showcase Kevin’s photography at the February 2016 “Art Wynwood Miami Fair” with 100% of the proceeds to benefit the Perry J. Cohen Foundation and Teenage Entrepreneurs.

Namath, Revis step up to the plate

Perry’s stepfather Nick is a lifetime New York Jets fan and grew up minutes from Hofstra University. He had been a Jets season ticket holder since the days at Shea Stadium and as a young kid, his parents were very friendly with former Jets player and Super Bowl champion John Schmidt. John frequently took Nick to training camp with him and a fan of the team was born. The Cohen’s neighbor in Florida, Joe Namath (yes.. that Joe Namath) was extremely active in the search efforts for Perry.

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During the “Art Wynwood Miami Fair”, Pamela and Nicholas met Darrelle Revis and his agent, Neil Schwartz. They told Darrelle all about Perry, the foundation and their goals, and Darrelle was extremely moved. He told the parents to stay in touch and keep him updated. As Revis received additional information a bond between himself and Janoris Jenkins was formed as both players wanted to help out. “The relationship with Darrelle & Janoris quickly developed by staying in contact with their agents Neil Schwartz and Jonathan Feinsod. They made it clear to us that both of their clients wanted to help Perry’s Foundation. They are the ones that created the “Corners of New York Exhibit” it was up to us to find the artists to support it – and we did through the Bushwick Collective.” Pamela told us.

Revis goes above and beyond

“Darrelle is a very sincere person and a first class role model for adults and children. He is extremely genuine, very soft spoken, looks you in the eye and connects and expresses his concern. We were honored to have him at the Fair and he has contributed to our mission above and beyond just his presence, we’re extremely grateful.”

Darrelle Revis was one of Perry’s favorite football players – although he was a huge Patriots fan. This made for some fun trash talk around the house between he and Nick, most notably after Revis signed with the Pats and won a Super Bowl there.

“We now have Darrelle back home where he belongs.” Pamela said. “Nick truly believes that Perry will provide an additional force from above for Darrelle and the team to get the job done in the near future.”



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